

SignalEDI

B2B CONNECTIVITY

marketing@signaledi.com · signaledi.com · SignalEDI Inc.

SignalEDI Partner Program Agreement

Referral · Technology · Reseller tracks (one application path)

Version v3.1-2026-09-04

Parties SignalEDI Inc. ("SignalEDI", "we", "us") and the approved Partner named below ("Partner", "you")

Program URL <https://signaledi.com/partners>

Effective date _____ (date of SignalEDI approval / countersignature)

Contact marketing@signaledi.com · Partner support: support@signaledi.com

Version v3.1-2026-09-04 · Final

1. Purpose

This Agreement covers participation in the SignalEDI Partner Program described on <https://signaledi.com/partners>. Partners may refer clients, integrate SignalEDI via API, and/or resell under Partner branding, subject to track approval and the terms below.

SignalEDI is an AI-first EDI and API integration platform for SMB partner-mandate connectivity. Public pricing for client subscriptions is published on signaledi.com; there are no per-document fees on published plans.

2. Partner tracks

Referral, Technology, and Reseller tracks share one application path. SignalEDI assigns a track (or combination) based on the application and program capacity.

Referral — Consultants, advisors, accountants, and similar referrers. Unique tracking link; SignalEDI handles sales and support; clients onboard via guided self-serve; Managed Partner Onboarding add-on available at \$750 per partner if a client wants hands-on launch help; dashboard to track clicks and conversions; monthly payouts via Stripe (subject to Section 5 gates).

Technology — Software companies embedding EDI. REST API access and reference documentation; co-marketing assets and customer-approved stories; dedicated technical integration support; revenue share on referred subscribers under the same commission schedule in Section 4.

Reseller — MSPs, VARs, system integrators. White-label under Partner branding on Reseller-tier agreements; volume pricing tiers; portal access for managing client accounts; consolidated billing; priority support channel — as described on </partners> and only when SignalEDI enables those surfaces for the Partner.

Partner portal at </partners/portal> is live. White-label and Reseller-tier surfaces remain gated until SignalEDI enables them for the Partner; do not claim those until enabled.

3. Application and approval

1. Partner applies via the form on <https://signaledi.com/partners> (or as otherwise directed by SignalEDI).
2. By applying, Partner agrees to SignalEDI's Terms of Service and Privacy Policy.
3. SignalEDI aims to review applications within two business days (page also states follow-up within 48 hours).
4. On approval, SignalEDI provides tracking / attribution and access to the partner surfaces then available (onboarding steps may include agreement, tax/Connect, and operating acknowledgment).
5. There is no minimum commitment, no monthly partner fee, and no referral quota. Inactive accounts may pause; Partner is not charged for not referring.

4. Commission schedule (live fees — do not alter)

Partner earns commission on qualifying paid subscription revenue for attributed referred (or otherwise qualifying) subscribers:

25% in months 1–12 of the qualifying paid subscription; then

10% in months 13–24.

Commission term is the published 24-month schedule. Commissions are reconciled from Stripe invoices. If a client upgrades plan, commission scales with the plan they choose.

Illustrative examples on /partners (e.g. Starter \$199/mo → \$49.75/mo at 25% then \$19.90/mo at 10%) use then-current published plan prices; the controlling fee is always the percentage of actual qualifying paid subscription revenue, not a fixed dollar amount.

5. Payout gates and timing

Commissions are paid monthly only after all of the following are satisfied, as stated on /partners:

1. This Agreement is in effect;
2. Partner has submitted a verified tax form;
3. Partner has a connected payout account (Stripe Connect / payout method as SignalEDI configures); and
4. Accrued commissions meet the \$50 minimum threshold.

Partner will also receive a monthly commission statement by email when statements are in use. Final payment timing remains subject to these gates.

6. Attribution and tracking

Approved Partners receive a unique referral / tracking mechanism. Conversions are tracked through SignalEDI's partner tools, including the live partner portal at /partners/portal. White-label and Reseller-tier admin surfaces remain gated until SignalEDI expressly enables them for the Partner; until then, the customer tenant remains SignalEDI's, and Partner is an attribution and commercial participant, not a default tenant admin.

7. Non-compete with Partner's practice

As described on /partners: SignalEDI stays behind the scenes. Self-serve onboarding is the default for paying clients. Managed Partner Onboarding is an optional paid add-on if a client wants hands-on launch help. SignalEDI does not position itself as competing with Partner for the Partner's advisory practice.

8. Support and co-marketing

Partners get access to a partner support queue with priority response times, co-marketing materials, and a partner knowledge base, as SignalEDI makes those available. Technology and Reseller partners also get a dedicated partner success channel by email. Partner support contact: support@signaledi.com.

9. Partner obligations

Use only the published commission schedule (25% → 10%). Do not promise other fee percentages to clients or prospects.

Do not invent list prices, go-live dates, certifications, or product capabilities beyond what SignalEDI publishes or confirms in writing.

Comply with applicable law, anti-spam rules, and SignalEDI's Terms of Service and Privacy Policy.

Keep tax and payout information current so Section 5 gates can be met.

Respect customer confidentiality; do not share credentials by insecure channels.

10. Term and termination

This Agreement continues month-to-month while Partner remains approved. Either party may end participation with written notice. On termination, commissions already earned on qualifying paid subscriptions continue only as required by the published schedule and payout gates for subscriptions attributed before termination, unless SignalEDI states otherwise in writing. Inactive Partner accounts may pause without charge.

11. Relationship of the parties

Partner is an independent contractor. Nothing in this Agreement creates employment, partnership, or joint venture. Partner may not bind SignalEDI except as expressly authorized in writing.

12. Governing documents

In case of conflict between marketing copy and this Agreement, this Agreement controls for Partner–SignalEDI commercial terms once executed. Client subscriptions remain governed by SignalEDI's customer terms and published pricing. Program description URL: <https://signaledi.com/partners>.

13. Partner details

Legal name _____

Doing business as _____

Primary contact _____

Email _____

Website _____

Track(s) ☐ Referral ☐ Technology ☐ Reseller

Tax form on file ☐ Yes ☐ Pending

Payout method connected ☐ Yes ☐ Pending

14. Acceptance

By signing, Partner accepts the commission schedule in Section 4, the payout gates in Section 5, and the program rules above.

Partner — Name / Title _____ Date _____

SignalEDI Inc. — Chris Rosecrans, Founder Date _____